

# CV of RICK MACDONNELL

1676 Larch Street  
Apt. 18  
Halifax, Nova Scotia  
B3H 3X1

**Ph:** (902) 406-6097  
**Cell:** (902) 489-6107  
**Email:** rick\_macdonnell@hotmail.com  
**Website:** [www.rickmacdonnell.com](http://www.rickmacdonnell.com)

## Objective

**To obtain a position in which I am afforded the opportunity to develop and employ the skills intrinsic to journalism.**

## Education

**2003-2007**

### **St. Mary's University, Halifax, NS**

Bachelor of Arts –  
*Major in English, Minor in Philosophy*

**2002**

### **Graduate of Inverness Academy**

Inverness, NS

## Work Experience

**2006-2008**

### **Knap Media - Edmonton, AB**

Freelance writer of creative, technical, and SEO content for several online clients.

**2007-2008**

### **Teletech - Halifax, NS**

Customer care agent acting as the point of contact for customers of Sprint/Nextel. Responsible for handling all issues regarding cellular service, account management, and technical support.

**2005-2006**

### **Youth Basketball League Coordinator - Inverness, NS**

Created and coordinated a youth basketball league; organized funds, teams, and schedule, as well as coaching a team.

## Writing Outlets

### **Rickipedia - Daily Blog**

A chronicle of my daily thoughts.  
<http://rickmacdonnell.blogspot.com/>

### **No Pads, No Helmets - Sports Blog**

My take on the world of sports.  
<http://nopads.blogspot.com/>

### **In the Event... - Media Review Blog**

Reviews/recommendations for books, movies, music and more.  
<http://ricksreviews.blogspot.com>

# CV of RICK MACDONNELL

1676 Larch Street  
Apt. 18  
Halifax, Nova Scotia  
B3H 3X1

**Ph:** (902) 406-6097  
**Cell:** (902) 489-6107  
**Email:** rick\_macdonnell@hotmail.com  
**Website:** [www.rickmacdonnell.com](http://www.rickmacdonnell.com)

## Skills & Abilities

Goal-oriented with a vigorous work ethic

Proficient in both Microsoft and Apple systems,  
with a 90 wpm typing speed

A sound understanding of SEO writing principles,  
meta rules, keyword densities, rank building strategies  
and methods.

Excellent facility with both written and spoken language

Active listener with a high attention to detail

Wealth of experience in regards to customer service,  
communication, and cultivating professional relationships

Lifelong involvement (as both player and coach) in  
hockey, baseball, basketball, tennis and track & field has  
provided me with the knowledge and experience to  
observe and analyze each sport with professionalism.

## Course & Achievements

Royal Conservatory Level 7 in Piano; also play the guitar

Level One Coaching License

## References

**Trevor MacDonald**  
Knap Media, Owner  
(780) - 885 - 1326

**Jason Quackenbush**  
Teletech, Senior Supervisor  
(902) - 444 - 8151

**James Begin**  
Personal Reference  
(902) - 488 - 4215